

# BUSINESS

## ENTREPRENEURSHIP CERTIFICATE LEVEL I COMPLETION PLAN

The certificate program in Entrepreneurship has been established so students can learn the process for planning, creating and opening their own business. The goal of the program is to help the businesses of our graduates be profitable and successful.

### REQUIRED COURSES

[BUSG 1341](#): Capstone course must be taken in final semester.

| COURSE SECTION            | COURSE TITLE                                   | CREDIT HOURS |
|---------------------------|--|--------------|
| <a href="#">BMGT 1301</a> | Supervision                                    | 3            |
| <a href="#">HRPO 2301</a> | Human Resources Management                     | 3            |
| <a href="#">MRKG 1311</a> | Principles of Marketing                        | 3            |
| <a href="#">MRKG 2312</a> | e-Commerce Marketing                           | 3            |
| <a href="#">BUSG 1341</a> | Small Business Financing                       | 3            |
| <a href="#">BUSG 2309</a> | Small Business Management/<br>Entrepreneurship | 3            |
| Total Credit Hours        |  | 18           |